

Exhibit 1
COMPETITION LAW GUIDELINES FOR THE AI ALLIANCE

Members of the AI Alliance wish to collaborate on, and advocate the benefits of, open AI-related technology.

Although cooperation between the members is necessary for the AI Alliance to be a success, antitrust and competition laws limit the information that may appropriately be exchanged between entities that could be competitors or potential competitors and prohibit agreements or understandings between competitors or potential competitors that would eliminate or reduce competition between them.

The following guidelines which will be finalized and incorporated into documents establishing the governance processes of the AI Alliance and are intended to help facilitate compliance with the antitrust and competition laws during any discussion¹ or communications regarding the AI Alliance. These guidelines will be shared with participants in AI Alliance activities through AI Alliance websites and the AI Alliance's competition law compliance reminder communicated in AI Alliance meetings and activities. If you have questions about the propriety of any activities or information exchanges, you should consult your legal counsel.

1. **Members should not use AI Alliance forums or events to exchange information or engage in discussions, agreements or understandings on matters beyond the limited scope of the AI Alliance.** Discussions and exchanges of information should be limited to those necessary to carry out the purposes of the AI Alliance, and be open to others' participation in principle and non-confidential in nature.
2. **Prior to each Steering Committee meeting an agenda should be adopted and notes taken summarizing what was discussed.** Members should only discuss the items on the Steering Committee agenda and meeting minutes should be maintained. If there are any questions or potential concerns regarding any agenda item, please contact your legal counsel. **If a participant believes that an inappropriate matter is being discussed at any AI Alliance meeting, he or she should withdraw from the discussion and discuss the matter with his or her organization's legal counsel as soon as possible.**
3. **Discussions and information exchanges may occur if they are reasonably necessary to carry out the work of the AI Alliance and otherwise comply with these guidelines.** Appropriate discussions and exchanges of information must be

¹ "Discussions" take many forms: (1) face-to-face meetings; (2) telephone conversations or video conferences; (3) e-mails; (4) text messages; (5) presentation slides; (6) meeting minutes, memoranda or other writings; and (7) any other form of communication.

limited to those reasonably necessary to carry out the purpose of AI Alliance at a particular time.

AI Alliance members should not disclose or exchange competitively-sensitive, non-public information as part of their participation in the AI Alliance. The following are examples of potential competitively sensitive non-public information:

- current or future vehicle, feature, service, or component price, rebates, incentives or discount terms for proprietary products;
- current or future pricing policies, including: prices charged for products, provisions of contracts with customers that affect pricing, pricing plans and strategies, price differentials, mark-ups, discounts or rebates, payment, credit or other trading terms and conditions, and projections of future price trends;
- current or future margins;
- current or future proprietary product development plans of the individual members, including new features, services, components, or introduction dates; also including technical plans for development, such as R&D projects, planned innovations, trade secrets, or other proprietary technology and data; and
- current or future proprietary product production strategy, including: plans to expand or reduce output, current or expected levels of orders, and plant designs.

4. When in doubt about whether a discussion or communication is appropriate, consult with legal counsel first.